



Content Development and Subscription Pricing

	Unit	Unit Cost
Start-up bundle (30 key messages, 12 months)	per Bundle	\$30,000
Content development workshop	per Workshop	\$5,000
Pretesting	per Bundle	\$5,000
Data reports	per Month	\$500
Update of key messages	per Message	\$500
Renewal fee	per Message per Yr	\$500
Additional key message bundle (10 messages, 12 months)	per Bundle	\$10,000
Sub-total		